

## CONTEST RULES

1. NO PURCHASE NECESSARY. To enter, on a stamped postcard print your name, address, telephone number and your guess for the actual number of tennis balls in the display (one guess per entry). Mail your entry to: The Virginia Slims Championships, Two Pennsylvania Plaza, Suite 1590, New York 10121. Enter as often as you wish but each entry must be individually mailed. Mechanically reproduced, illegible and/or incomplete entries are ineligible. Entries must be received by no later than November 1, 1992. Philip Morris Incorporated and Madison Square Garden are not responsible for late, lost or misdirected, postage due or mutilated mail or typographical or other errors in the printing of these Rules or administration of the Contest or in the announcement of the prizes. All entries become the exclusive property of Philip Morris Incorporated and will not be returned.

2. Winners will be chosen on or about November 10, 1992 from all complete entries received. The entries containing the four (4) guesses closest to the actual number of tennis balls in this display (or a second display containing the same number of tennis balls) will be the winners. Closest guess wins GRAND PRIZE, next closest guess wins First Prize, etc. If more than one entry contains the same guess close enough to be a winner, a random drawing from such entries will be conducted to determine who is entitled to which prize (i.e., first entry drawn wins GRAND PRIZE; second entry drawn wins First Prize; etc.). Since only four prizes are being awarded, it is therefore possible that not all such entries would ultimately win a prize, or that entries containing the next closest guess would not win a prize. By entering the Contest, each entrant accepts and agrees to be bound by these rules and the decision of the judges, which shall be final and binding in all respects. Odds of winning depend on the total number of correct entries.

3. GRAND PRIZE winner will be notified by certified mail and all other winners will be notified by regular mail. All winners will be required to execute an Affidavit of Eligibility and Liability/Publicity Release which must be returned within fourteen (14) days of receipt or an alternate winner may be selected. GRAND PRIZE winner's guest must also execute such Release. Winner consents to the use of his/her name, address and/or photograph for advertising and publicity purposes without additional notification, permission or compensation, except where prohibited by law. No substitution, cash equivalent or transfer of prize, except at the sole option of Madison Square Garden for a prize of equal or greater value. Any Federal, State or local taxes are the sole responsibility of the prize winner.

2041012862

4. Prize Structure: GRAND PRIZE: Trip to Bahamas for two (2) adults via AMERICAN AIRLINES (coach class, round-trip from New York City), with five-days/four-nights, double occupancy standard hotel accommodations at RADISSON CABLE BEACH RESORT (ARV-\$2,500). Trip value may vary due to the location of the winner and fare at the time of departure. Trip is subject to space and departure availability and confirmation of reservations, and must be taken by December 31, 1993. First Prize: One RADO Watch (ARV-\$500). Second Prize: One FILA Warm-up suit (ARV-\$150). Third Prize: One WILSON Tennis Racket (ARV-\$130). Philip Morris Incorporated and Madison Square Garden will have no liability in connection with the acceptance, operation or use of the prizes awarded. Philip Morris Incorporated and Madison Square Garden make no express warranty, guaranty or representation of any kind concerning prizes, and disclaim any implied warranties.

5. Contest open to U.S. residents who are smokers 21 years of age or older as of September 1, 1992, except employees and their immediate families of Philip Morris Incorporated, Madison Square Garden Corporation, Sports Etcetera, Inc., their agents, corporate affiliates, advertising, promotional and fulfillment agencies, and prize suppliers to the program. Void where prohibited or restricted by law. All Federal, State and local laws and regulations apply.

6. For the names of the winners, send a stamped, self-addressed envelope to: "Contest Winners," c/o The Virginia Slims Championships, Two Pennsylvania Plaza, Suite 1590, New York, New York 10121.

2041012863